

18th Belgian Surgical Week

// Enhanced Recovery
after Surgery //

18-20 May
2017

Ostend

Thermae Palace Hotel
Belgium



Join us for the 18th Belgian Surgical Week in Ostend 2017!

*Dear Partners from the Medical and Pharmaceutical Industry,
Dear Friends,*

For this meeting, we have chosen for the Thermae Palace Oostende as meeting center.

In the past, the Belgian Surgical Weeks have always been done with great success and a lot of participants.

Once more we intend to have a very good interaction with the participants and our sponsors and aim that many participants will stay for the two-day program on site. The central team chosen for the 2017 Belgian Surgical Week is: "Enhanced Recovery After Surgery". ERAS is a multi-model pre-perioperative care pathway designed to achieve early recovery for patients undergoing surgery. It represents a paradigm shift in perioperative care. It re-examines traditional practices replacing them with evidenced based best practices when necessary. It also comprehences in covering all areas of the patients' journey to the surgical process. A recent study showed that the ERAS program allow patients to recover much faster after their operation and reduces the need for hospitalization by about 30%. Multi-disciplinary work "surgeon, anesthesiologist, nurses, social worker, physiotherapy are crucial".

During the meeting, there will be a presidential symposium where international renowned faculty will bring the newest ideas about ERAS. On Thursday evening there will be a presidential reception followed by the Surgical night. On Friday, there will be a plenary session on the future of surgery in Belgium with the view of the Royal Belgian Society, Collegium Chirurgicum Belgicum and the trainees. The Saturday morning is dedicated to training of residents (hands on course).

We hope that you will participate in this most interesting meeting.

Sincerely yours,

on behalf of the Board of the Royal Belgian Society of Surgery,

Prof. Dr. Paul De Leyn
President Belgian Society of Surgery

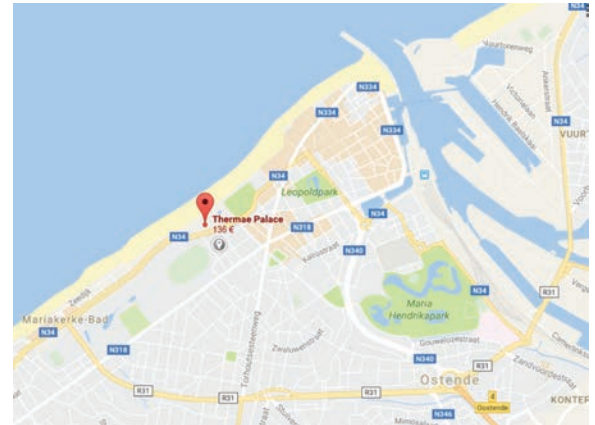
*In collaboration with: BAAS/BACTS/BGES/BSSO/BAST/BTS/BSVS
The sections of RBSS: BSAWS/BSCRS/BSBS/BESES/BSHBPS/BESOMS/BSUGIS*



CONGRESS VENUE

Thermae Palace Hotel

Koningin Astridlaan 7, 8400 Ostend, Belgium



EXHIBITION AREA

ALBERT I ROOM (782 m²)



ALBERT I HALL (180 m²)



MEETING LOCATIONS

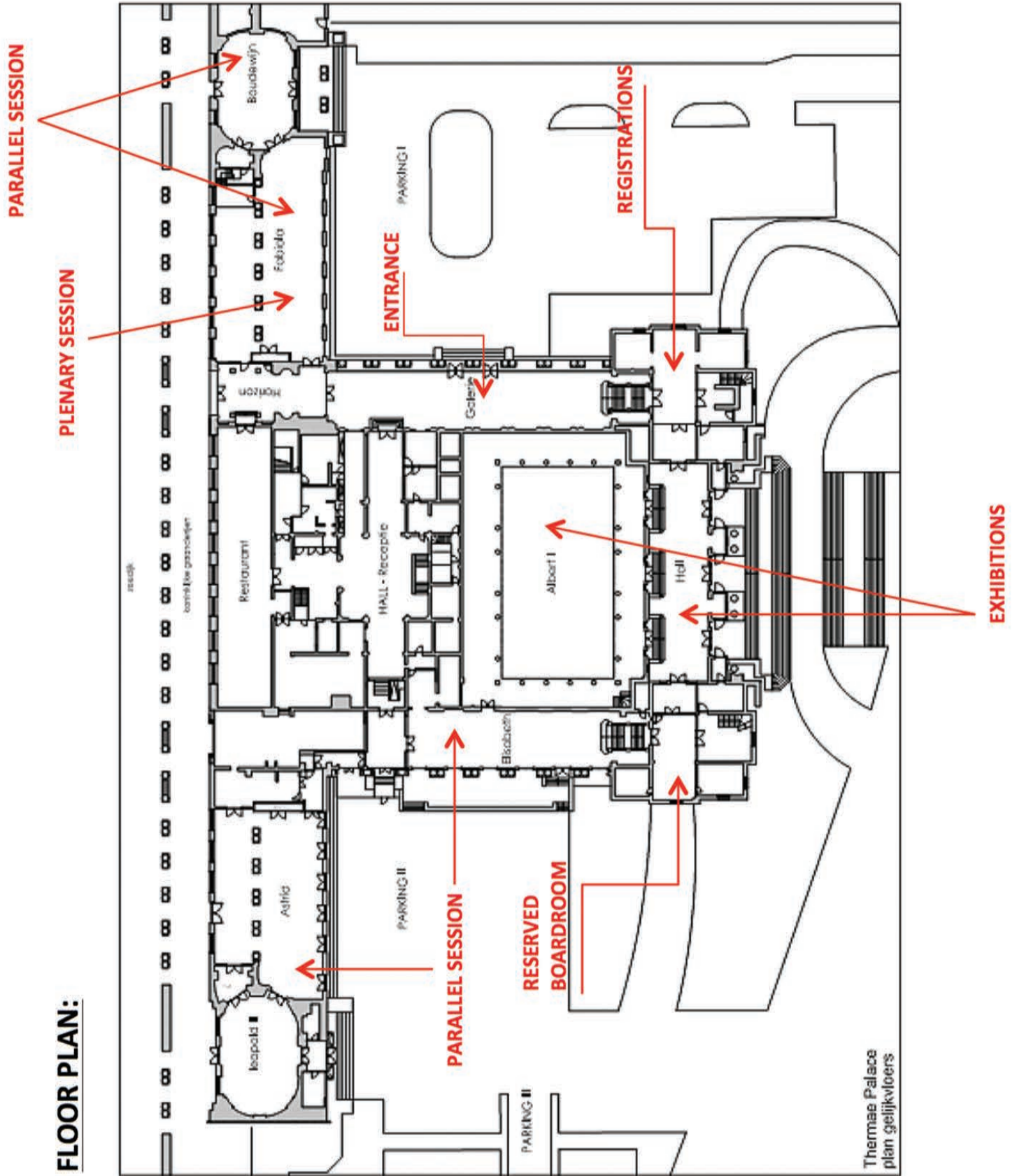
Thursday 18 May, 2017

- Plenary session: Fabiola room
- Parallel session: Fabiola, Boudewijn, Astrid, Elisabeth rooms
- Exhibition: Albert I Room, Albert I Hall

Friday 19 May, 2017

- Plenary session: Fabiola room
- Parallel session: Fabiola, Boudewijn, Astrid, Elisabeth rooms
- Exhibition: Albert I Room, Albert I Hall





THURSDAY 18 MAY 2017			
	ELISABETH ROOM	FABIOLA ROOM	BOUDEWIJN ROOM
08:00 10:00	Free paper	Free paper	Free paper
10:00 10:30	Coffee Break		
10:30 11:30		Young investigator award Chairmen: P. De Leyn, Leuven A. D'Hoore A. Deroover	
11:30 13:00		PRESIDENTIAL SYMPOSIUM P. De Leyn, Leuven J. Lamote J. Vandelanotte H. Kehlet, Danmark S. Cassivi, Rochester S. Preston, United Kigdom Anesthesia: Leemans (Amsterdam) Presidential Address Honorary membership F. Derom	
13:00 14:00	Lunch	Lunch Symposium (Astrid room)	Lunch Symposium (Leopold III room)
14:00 15:30	BAST Tainees-Trainers <i>Interactive session</i>	Keynote-Update Video session	Keynote-Update Video session
15:30 16:00	Coffee Break		
16:00 17:30	BAST Tainees-Trainers <i>Interactive session</i>	Keynote-Update Video session	Keynote-Update Video session
17:30 18:00		RBSS GENERAL ASSEMBLY	
18:00 19:00	Presidents Reception (Albert I)		
20:00	Surgical night (Astrid & Boudewijn rooms) Silver scalpel: belonging beste opleider		



FRIDAY 19 MAY 2017			
	ELISABETH ROOM	FABIOLA ROOM	BOUDEWIJN ROOM
08:00 10:00	Free paper	Free paper	Free paper
10:00 10:30	Coffee Break		
10:30 11:30	BAST International Seminar on Medical Education	BACTS Thoracic S. Cassivi, Rochester Free papers	Free video session
11:30 13:00		PLENARY SESSION Future of Surgery Collegium - RBBS-BAST P. De Leyn, Leuven Y. D'Hoore-Jansen, Uccle	
13:00 14:00	Lunch	Lunch Symposium (Astrid room)	Lunch Symposium (Leopold III room)
14:00 15:30	Keynote-Update Video session	Young flow masters (BSW) Invited lectures	Keynote-Update Video session
15:30 16:00	Coffee Break		
16:00 17:30	Keynote-Update Video session	Young flow masters Abstracts vascular	Keynote-Update Video session
17:30 19:00	Farewell reception		

SATURDAY 20 MAY 2017			
	ELISABETH ROOM	FABIOLA ROOM	BOUDEWIJN ROOM
09:00 10:00	Fantom organen	Vascular suturing	Cimendo (endoscopisch hechten)
10:00 10:30	Coffee Break		
10:30 12:30	Fantom organen	Vascular suturing	Cimendo (endoscopisch hechten)
12:30 12:45	Lunch		



EXHIBITION DURING THE BELGIAN SURGICAL WEEK 2017

EXHIBITION BOOTHS

The technical exhibition that will be the heart of the Congress Hotel will be concentrated in the large EXHIBITION HALL (see plan). The exhibition Hall is a total area of 972 square meters (180 m² for the Albert I Hall and 792 m² for the Albert I Room).

Exhibition space will be allocated on the basis of “naked space” and for practical reasons on the basis of “first come, first served”.

As there are 2 different zones with different free heights, you will be asked to indicate your choice of the number of sqm in which Zone you wish and in which zone you prefer to exhibit (Albert I - 7 m free height, Albert I Hall - 5 m free height). The organisation will then make a practical proposal of the exhibition layout. The catering islands (buffets) will be added at the last moment making sure that every partner is close to one of these catering points.

Every booth should have a minimum exhibition space of 3 square meters.

One table, two chairs and a connection to the electricity grid (220 V- 16A) will be foreseen as well as two (2) exhibitor badges for the representatives of the company. (extra badges can be bought)

Per square meter (naked space) with a minimum of 3 m² € 1 000

SCIENTIFIC PROGRAMME RELATED ITEMS

PRINTED MATTER

Companies are invited to sponsor printed matters of the BSW and are invited to insert publicity in the Second Announcement and/or in the Program/ Abstract book. (first come, first served)

Full page inside black and white € 750

Full page inside Full Colour € 1 000

Inside covers 2, 3 (quadri) € 1 200

Backside cover € 1 500

The logos of the companies including a small text related to the company specificities will be included in the program / abstract book. At every break a slide containing logos of all participating companies will be projected

SPEAKERS

A number of prominent international speakers will be invited to give lectures at the BSW. Companies can cover the costs of these speakers (flight ticket, hotel accommodation, registration, local transport, and speakers dinner) or make their suggestions known to the organizing committee.



SATELLITE SYMPOSIA & WORKSHOP

Companies are offered the opportunity to organize a Satellite Symposium or a Workshop within the congress frame. Four time slots are foreseen for Satellite Symposia:

Thursday May 18th from 12.30 to 14.00 hours

Friday May 19th from 12.30 to 14.00 hours

The content of the Satellite symposia must be approved by the RBSS council and scientific committee.

If approved these Symposia will be announced in all printed matters of the BSW. The organization of a Satellite Symposium includes the use of all the audio-visual equipment available in the meeting room and the use of the slide preview rooms. If organized during lunch time, companies have the advantage that lunch does not need to be offered as this is included in the delegates congress registration fee.

Satellite Symposium € 10 000

PROMOTIONAL POSSIBILITIES

CONGRESS BAG INSERT

Insertion of paper advertisements, documentation and/or presentation in the congress bag (maximum size: A4-format). Please don't forget the "Green meeting" issues such as printing materials on recycled paper stock, using vegetable-based inks.

Cost per insert € 750

CONGRESS BAG

Congress bags produced by the organization will be distributed to all delegates at the registration desk. The bags will contain the program and documentation. The congress bag is subject to exclusive sponsorship. The sponsor will have the company logo on the bag (exclusive) as well as exclusive sponsorship.

congress bag production € 1 500

PENCIL/PEN AND BLOCK-NOTE

Sponsors are welcome to supply pencil/pen for the meeting bags as well as block-notes. The sponsor will obtain exclusive sponsorship.

€ 1 000

BADGE LANYARDS

Each of the participants will receive a personal badge that could be completed with a lanyard in your company colors and or presenting your products' name. The sponsor will obtain company name or logo on the badge lanyards; exclusive sponsorship

€ 3 000

FOOTPRINTS

Sponsors are welcome to apply footprints all over the ground-floor meeting area and escalators. The sponsor will obtain exclusive sponsorship

€ 3 000



COFFEE/TEA BREAKS

Coffee/tea breaks will be served at the central exhibition location. The sponsor will obtain name announcement during the sponsored coffee break. This sponsoring will be notified in the program book, pocket program and on the internet site.

Per coffee break € 1 500

Available Coffee Break slots

Morning Coffee: Thursday and Friday and Saturday from 10.00 to 10.30 hours

Afternoon Refreshments: Thursday from 15.30 to 16.00 hours
Friday from 15.30 to 16.00 hours

LUNCHES

Walking lunch will be served at the Exhibition hall. Companies are invited to sponsor the lunches of the BSW as well as the Welcome Reception/ Happy Hour offered to participants on Thursday evening. The actual cost of the sponsored event will be charged to the sponsoring company. A "Speakers Dinner" with invited speakers and the members of the Board of the RBSS will be organized. This dinner is open for sponsorship, please contact **Jan Van den Broeck, AIM Group**

Available lunch slots

Thursday from 13.00 to 14.00 hours
Friday from 13.00 to 14.00 hours

The sponsor will obtain name announced during the sponsored lunch- Sponsoring will be notified in the program book, pocket program and on the internet site.- Company logo on napkins.

Per lunch € 6 000

INTERNET WIFI CONNECTION

During the BSW an Internet WIFI link will be offered to the participants. The WIFI access code will be distributed on papers mentioning your company logo and name.

€ 1 200

A banner with an internet link to your company website can be installed from the congress webpages.

For banner € 1 000

MEETING ROOM RENTAL

During the BSW, the SCC has been rented exclusively for the meeting. Companies can rent meeting rooms at the venue for the period of the BSW or for one day ; this is subject to availability.

Per day or € 500 per half day (08.00-13.00 hours) € 1 000

Please contact **Jan Van den Broeck, AIM Group**



BSW APP

It is aimed to invest in the BSW 2017 by making all information more available for the delegate by producing an App for mobile phones and mobile devices. All lectures, program, exhibitors and delegates will be available in the BSW-app...

A conference app will be made available for use with mobile devices running iOS and Android. Amongst many other features, attendees using the app will be able to draw up a personal meeting agenda, to access all program information, including information about presentations, abstracts, speakers, authors, sessions, topics, exhibitors and general meeting information.

A. Main BSW APP Sponsor € 4 500

Includes two entry pages that the user will view when he/she is opening the app for 2-3 seconds before moving to the app and two push messages during the meeting to all the participants to invite them to your booth, workshop ...

A company button on the main menu, that will direct the user to any page of your website.

B. Publicity Sponsor page in APP € 1 600

Includes a special page on the App with direct link to your website, with a link from your company name in the sponsor list as well as from the exhibition plan: from your booth number. If you have a symposium planned during the congress a push message announcing your symposium will be sent out at the moment of the break before your event.

C. Basic Sponsor BANNER APP € 800

Includes a banner and a direct link to your company's website on the exhibition level of the app. This banner can be linked to your website and a page of your choice.

D. Message to participants € 500

Includes one push message during the meeting to all the participants to invite them to your booth, workshop ... During the meeting a short message will be send to all the participants that have installed the congress app. This can be done before, during and after the congress. The message has to be compact and can only be text (no hyperlinks). This could be an invitation, or a short message announcing your event, booth or even product.



EXHIBITION VISITORS CARD

The RBSS Board proposes an initiative to encourage the delegates to visit the booths during the BSW. Every visit to a booth will be rewarded by a stamp on the 'EXHIBITION PLAY CARD' containing the names of the interested companies. Completed cards will give the possibility to participate to a lottery. Three prizes are available at the lucky drawing (to be done at the Surgical Night): a mini iPad and two 2TB hard disks.

If you want to be part of this game you can order this service by selecting it on the general order form. Your booth will then be included in the BSW lucky drawing.

€ 200 / Company

YOUR ROLL-UP IN THE REGISTRATION AREA

Place your company pop-up stand (max length 2,80 meter) in the registration area.

IMPORTANT: No representative of your company is allowed to be present.

€ 500

**PLEASE BE AWARE THAT ALL ABOVE MENTIONED PRICES
ARE VAT EXCLUSIVE 21%**

Some companies will be interested to sponsor several activities or items.

The sponsors will be ranked in the BSW program and abstract books as well as on the PPT slides to be shown during the breaks following their respective contributions. This ranking will be as follows:

PLATINA SPONSOR € 40 000

GOLD SPONSOR € 30 000

SILVER SPONSOR € 20 000

BRONZE € 10 000

SUPPORTER SPONSORS € 3 000 /3 sqm (minimal requirement)



AIM Group Belgium THE PCO of the 18th BELGIAN SURGICAL WEEK

Dear Partners,

The Belgian Surgical Week, the Annual Meeting organized by the Royal Belgian Society for Surgery (RBSS) together with other Belgian Surgical Societies and Associations, is a unique opportunity for all surgeons practicing in Belgium to discuss the most recent developments among their peers, exchange ideas with younger colleagues and enlarge their network.

This year, the 18th Belgian Surgical Week will be organised in Ostend, at the Belgium Seaside. We will return to a familiar favourite location: the Thermae Palace Hotel. The members of the Board of the Belgian Royal Society of Surgery have decided to work on following the topic for the 18th Surgical Week 2017.

“Enhanced Recovery after Surgery”

The Board of the Belgian Royal Society of Surgery has for the first time appointed the AIM International Brussels Office for the logistical organisation of the Belgian Surgical Week. The AIM Brussels team is there to support you with your involvement in the BSW2017 to achieve a successful partnership.

A fruitful cooperation of this partnership assures a healthy future of the BSW and will be beneficial for all partners. As a Professional Congress Organizer we are there to facilitate all further contacts between the industry and all delegates present at the 2017 BSW. We would like you to make a selection of the offered items in this partner brochure and start our cooperation for this years' BSW.

In the beginning of 2017 AIM Brussels will set-up a site visit for you to discover the exhibition space at the Thermae Palace hotel so your practical organisation will be easier to manage.

Questions about AIM Brussels, this partnership brochure or the opportunities offered? Do ask! Any suggestions about how we can make it easier for you are most welcome!

Contact myself or my colleague Isabelle Birot.

Looking forward to our future cooperation during the Belgian Surgical Week,

Jan Van den Broeck

Country Manager

AIM Group International Belgium



REGISTRATION FORM

Company Information

Company name

Invoice address

Country

Postal/ZIP Code

Phone

Email

VAT Number

Contactperson

Name

First Name

Email

Direct phone

Partnership to the Belgian Surgical week 2017 (prices excl. VAT)

Corporate Satellite Symposia & Workshops

- Satellite Symposium / workshop € 10 000

Meeting Room rental

These are subject to availability

- Meeting room for a full day € 1 000
- Meeting room for half day € 500
(time slot: 08:00 - 12:00)

Company suggestions (Extra)

These are subject to availability

- Our company would like to make the following suggestion concerning the implementation of its partnership:

IMPORTANT

The rooms will be available in the configuration they are used during the congress

- screen
- panel table and lectern
- basic audiovisual equipment

all extra materials requested by the company will be invoiced.

MDEON VISA

The PCO, AIM Group International Belgium, will take the necessary steps to obtain a group Visa for the partner companies that have expressed their interest in the Belgian Surgical Week Meeting 2017.

Due to the specific Mdeon rules involved in the application process, we ask our partners to confirm their participation before April 10, 2017.

After this deadline no group-application for a Mdeon Visa will be possible through this channel.

I hereby order the above mentioned items for my company and I declare to be informed of the detailed services and items of which the above packages consists of. (see information brochure Belgian Surgical week 2017) I am also aware of the fact that the above "options" will be allocated on a first come first served bases.

Date:

Name:

Signature:

Please return this reservation form completed to



AIM Group International - Brussels Office

Grensstraat, 7 - B-1831 Diegem (Belgium)

Phone: +32 (0)2 722 82 30

BelgianSurgicalWeek2017@aimgroup.eu



REGISTRATION FORM

Company Information

Company name

Invoice address

Country

Postal/ZIP Code

Phone

Email

VAT Number

Contactperson

Name

First Name

Email

Direct phone

Partnership to the Belgian Surgical week 2017 (prices excl. VAT)

Check all opportunities you wish to retain.

Exhibition booth

Please make a choice of the exhibition ZONE (A-B-C-D) you prefer and the booth space you want to reserve (Different heights apply in different zones) see pages 8 and 15 of brochure.

IMPORTANT: €1000 /sq meter with a minimum of 3 sq meters (3 by 1m)

First choice

Zone: Albert I Hall Albert I

Booth dimensions: X price: €.....

Second choice

Zone: Albert I Hall Albert I

Booth dimensions: X price: €.....

If needed you can make a combination of 3 s.q. meter standard booths.

For special requests please contact us.

Congress App

- Main App Sponsor € 4 500
- Publicity page App € 1 600
- Basic Banner on App € 800
- Push Message price € 500 / message

Publicity Programme & Abstractbook

- Full page inside B&W € 750
- Full page inside full colour € 1 000
- Cover inside (quadri) € 1 200
- Backside cover (quadri) € 1 500

Participant services

- Congress bags € 1 500 + prod. cost
- Congress bag insert € 750 / insert
- Badge lanyards € 3 000
- Pen and blocknote € 1 000
- Wifi € 1 200
- Roll-up in the registration area* € 500
- Your company name € 3 000
on signalisation in congress venue: Footprints
** no representative allowed during congress*

Congress Events

- Coffee Breaks per coffee break € 1 500
- Surgical night Thursday Please contact AIM GROUP

Exhibition Game / visitors Card

- Include my company booth € 200
in the Exhibition Game

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BelgianSurgicalWeek2017@aimgroup.eu



YOUR OWN SUGGESTIONS... ARE ALWAYS WELCOME!

IF YOU HAVE ANY OTHER SUGGESTIONS TO IMPROVE OUR PARTNERSHIP,
PLEASE CONTACT US AT

Scientific Secretariat Royal Belgian Society for Surgery NPA

Av. W. Churchill-laan 11/30,

Brussel 1180 Bruxelles

Phone: +32 (0)2 374 51 58 - Fax: +32 (0)2 374 96 28

E-mail: amb@skynet.be

website: www.RBSS.be



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