

19th Belgian Surgical BSW Week

Under the High Protection of His Majesty the King

“The Expanding Universe of Surgical Technology”

125
years

RBSS
Royal Belgian
Society for Surgery



3rd-5th May
2018

Ostend - Belgium
Thermae Palace Hotel

**Don't miss out on the 19th Belgian Surgical Week
Ostend, 3rd to 5th May 2018**

*Dear Partners of the Medical and Pharmaceutical Industry,
Dear Friends,*

For this meeting, we have once again opted for the Ostend Thermae Palace as meeting centre.

We intend to create a very good interaction between the participants and our sponsors and will see to it that as many attendees as possible will stay for the whole two-day program.

In 2018, the Society will celebrate its 125th anniversary, which will be marked at this Belgian Surgical Week.

A Golden Book, dedicated to the history of Belgian surgery and written by Professors R. Van Hee and P. Mendes da Costa, will be handed over to the Belgian King and Queen, who have been invited to this event.

Since the creation of the Royal Belgian Society of Surgery, surgeons have been inundated with new surgical technologies. These advances have drastically changed modern surgery. Bearing this in mind, the congress shall therefore be dedicated to the theme

“THE EXPANDING UNIVERSE OF SURGICAL TECHNOLOGY”.

At today's rate of change, surgeons will see not one, but numerous revolutions during their career. Nowadays minimal invasive techniques are standard care in many surgical fields while the place of robotics, telesurgery, 3D printing, virtual reality, surgical simulators and other advanced technologies have to be defined.

During the meeting, there will be a presidential symposium at which international renowned faculty will bring the newest ideas about the technological future of surgery. A presidential reception will be held on Thursday evening followed by the traditional Surgical Night.

The Friday plenary session will be dedicated to the controversies and challenges of the implementation of new technologies.

And the training of residents (hands on course) is scheduled for the Saturday morning.

We hope that you will participate in this most interesting anniversary meeting.

Sincerely yours,

On behalf of the Board of the Royal Belgian Society of Surgery,



Prof Dr Jan Lamote

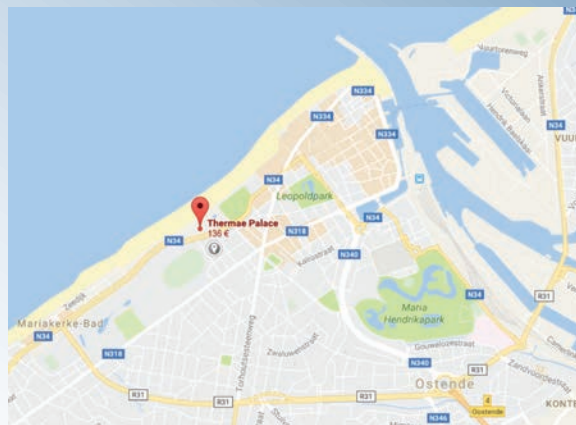
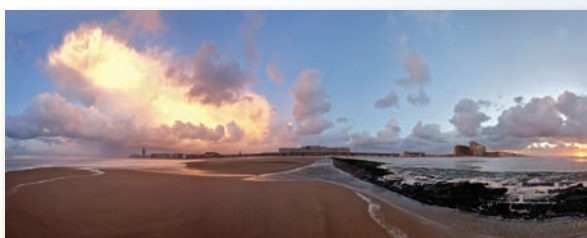
President of the Royal Belgian Society of Surgery

*In collaboration with: BAAS/BACTS/BGES/BSSO/BAST/BTS/BSVS/BELAPS/CC
The sections of RBSS: BSAWS/BSCRS/BSBS/BSES/BSHBPS/BESOMS/BSUGIS*

CONGRESS VENUE

Thermae Palace Hotel

Koningin Astridlaan 7, 8400 Ostend, Belgium



EXHIBITION AREA

ALBERT I ROOM (782 m²)



ALBERT I HALL (180 m²)



MEETING LOCATIONS

Thursday 4th May, 2018

Sessions

- Plenary session: Fabiola room
- Parallel session: Fabiola, Boudewijn, Astrid, Elisabeth rooms
- Exhibition: Albert I Room, Albert I Hall

Friday 5th May, 2018

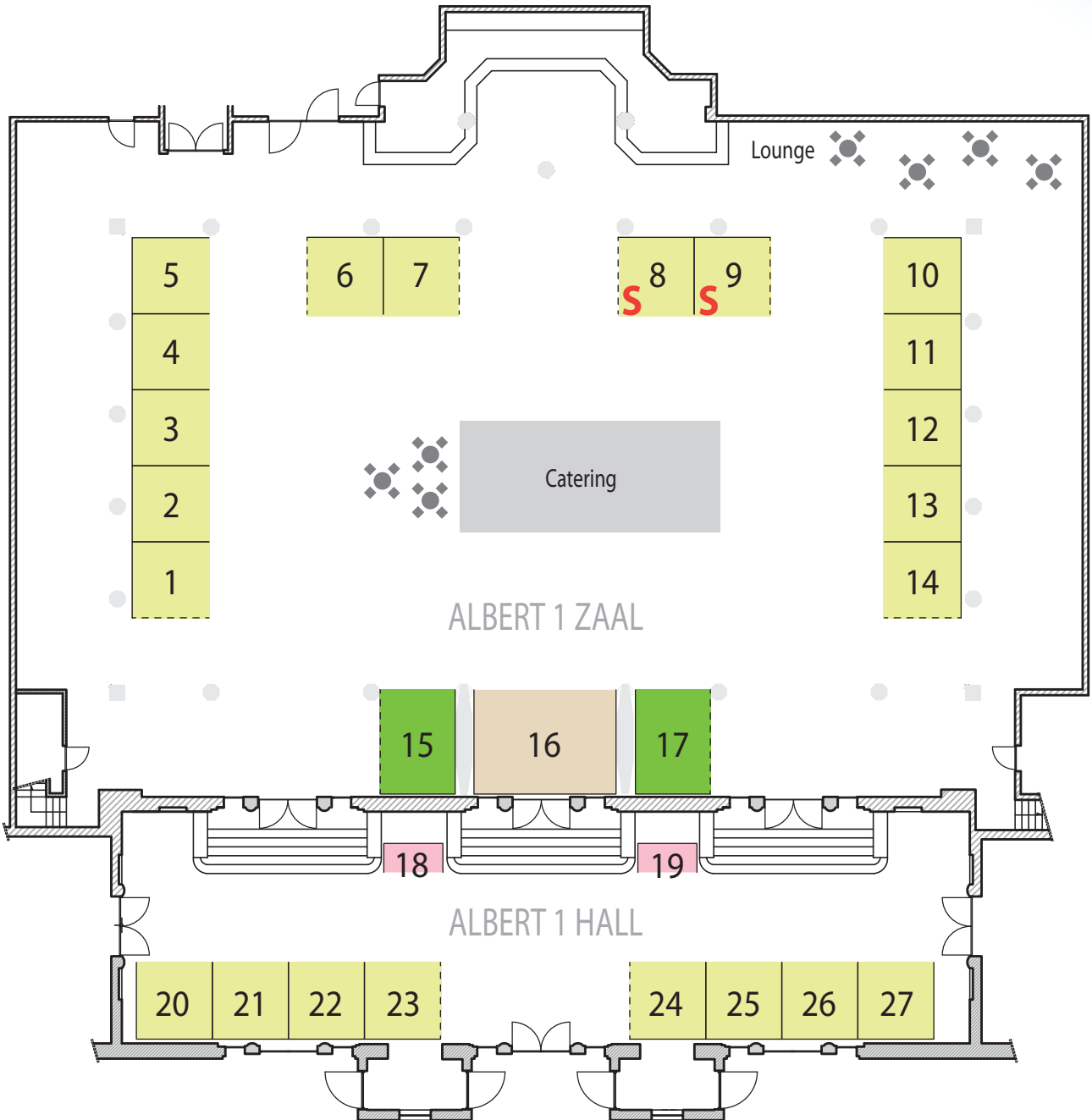
Sessions

- Plenary session: Fabiola room
- Parallel session: Fabiola, Boudewijn, Astrid, Elisabeth rooms
- Exhibition: Albert I Room, Albert I Hall

THURSDAY 3RD MAY 2018			
	ELISABETH ROOM	FABIOLA ROOM	BOUDEWIJN ROOM
08:00 09:30	Free paper session	Best poster session	Free paper session
09:30 10:30		Young Investigator Award Chairmen: J. Lamote A. D'Hoore A. De Roover	investigator's award
10:30 11:00	Coffee Break		
11:00 13:00		PRESIDENTIAL SYMPOSIUM Chairmen: J. Lamote & J. Lemaître Welcome by Ostend Mayor - J. Vande Lanotte Presentation Golden Book J. Lamote, R. Van Hee, P. Mendes da Costa Presidential address: Theme 19th BWS - J. Lamote Innovation in Surgical Technology - R. Satava, <i>Professor of Surgery University of Washington Medical Center</i> New Frontiers in Surgery - L. Soler, <i>Scientific Director IRCAD Strasbourg</i>	
13:00 14:30	Lunch and Sponsor interaction		
14:30 16:00	Sections and affiliated societies	Sections and affiliated societies	Sections and affiliated societies
16:00 16:30	Coffee Break		
16:30 18:00	Sections and affiliated societies	Sections and affiliated societies	Sections and affiliated societies
18:00 18:30	RBSS GENERAL ASSEMBLY		
19:00 19:30	FOOTBALL MATCH SPONSORS-SURGEONS		
19:30 20:30	President's Reception		
20:30		Surgical Night Silver scalpel	

FRIDAY 4 TH MAY 2018			
	ELISABETH ROOM	FABIOLA ROOM	BOUDEWIJN ROOM
08:00 10:00	Free paper session	Video session	Free paper session
10:00 10:30	Coffee Break		
10:30 11:30	Sections and affiliated societies	Sections and affiliated societies	Sections and affiliated societies
11:00 13:00		PLENARY SESSION New Surgical Technologies: Myths and Facts - Training and education Chairmen: J. Lamote, R. Satava, L. Soler Training, Teaching and Education in the Era of quickly evolving Surgical Technology: A. Shafi <i>Associate Dean Barts and the London Medical School</i>	
13:00 14:00		Lunch	
14:00 15:30	Sections and affiliated societies	Sections and affiliated societies	Sections and affiliated societies
15:30 16:00	Coffee Break		
16:00 17:30		INTERUNIVERSITY QUIZ	
17:30 19:00	Farewell reception		

SATURDAY 5 TH MAY 2018	
ASTRID ROOM - LEOPOLD III ROOM	
08:00 10:00	(ENDOSCOPIC) SUTURING, PHANTOM ORGAN
10:00 10:30	Coffee Break
10:30 12:00	(ENDOSCOPIC) SUTURING, PHANTOM ORGAN
12:00 13:00	End of the BSW Congress



- 1,5 m²
- 5 m²
- 7,5 m²
- 13,5 m²
- S Sold

EXHIBITION DURING THE BELGIAN SURGICAL WEEK 2018

EXHIBITION BOOTHS

The technical exhibition will be concentrated in the large exhibition hall (see plan).
The exhibition Hall covers a total area of 972 square m²
(180 m² for the Albert I Hall and 792 m² for the Albert I Room).

Exhibition space will be allocated on basis of “naked space” and for practical reasons on a principle of “first come, first served”.

As there are 2 zones with different free heights, please see below

- Albert I - stand numbers 1 to 14, 7 m free height
- Albert I Hall - stand numbers 20 to 27, 5 m free height
- Albert I Hall - stand numbers 18 to 17, 3 m free height

All catering will be served in exhibition area to provide maximum visibility and interaction.

Every booth should have a minimum surface space of 5 square m².

One table, two chairs and a connection to the electricity grid (220 V- 16A) will be foreseen as well as two (2) exhibitor badges for the representatives of the company (extra badges can be bought).

5 m² (naked space) from	€ 4 000
per square meter supplementary	€ 1 000

SCIENTIFIC PROGRAMME RELATED ITEMS

PRINTED MATTER

Companies are invited to sponsor printed matters of the BSW either by inserting publicity in the Second Announcement and/or in the Program/ Abstract book. (first come, first served)

Full inside B&W page	€ 750
---------------------------------	--------------

Full inside colour page	€ 1 000
--------------------------------	----------------

Inside colour cover 2, 3	€ 1 200
---------------------------------	----------------

4th colour cover	€ 1 500
------------------------------------	----------------

The logo of the companies will be included in the program / abstract book. During every break a slide containing the logos of all participating companies will be projected

SPEAKERS

A number of prominent international speakers are invited to give lectures at the BSW. Companies may cover the costs of these speakers (flight ticket, hotel accommodation, registration, local transport, and speakers' dinner) or make their suggestions known to the organizing committee.

SATELLITE SYMPOSIA & WORKSHOP

Companies are offered the opportunity to organize a Satellite Symposium or a Workshop within the congress frame. Four time slots are foreseen for Satellite Symposia:

Thursday May 3rd from 12.30 to 14.00 hours

Friday May 4th from 12.30 to 14.00 hours

The content of the Satellite symposia must be approved by the RBSS Council and Scientific Committee.

If approved these Symposia will be announced in all printed matters of the BSW. The organization of a Satellite Symposium includes the use of all the audio-visual equipment available in the meeting room and the use of the slide preview rooms. If organized during the lunch break, companies have the advantage that this meal does not need to be offered as it is included in the congress registration fee.

Satellite Symposium € 10 000

PROMOTIONAL POSSIBILITIES

CONGRESS BAG INSERT

Insertion of an advertisement, documentation and/or presentation in the congress bag (maximum size: A4-format) is possible. Kindly bear in mind the “Green meeting” issues such as printing on recycled paper, vegetable-based inks, etc...

Cost per insert € 750

CONGRESS BAG

Congress bags produced by the organization will be distributed to all participants at the registration desk. The bags will contain the program and documentation. The congress bag is subject to exclusive sponsorship. The sponsor will have the company logo on the bag (exclusive) as well as exclusive sponsorship.

congress bag production € 1 500

PENCIL/PEN AND NOTEPAD

Sponsors are welcome to supply pencil/pen for the meeting bags as well as notepads. The sponsor will obtain exclusive sponsorship.

€ 1 000

BADGE LANYARDS

Each participant will receive a personalised badge that might be completed with a lanyard in the company colours and/or presenting the product's name. The sponsor will obtain company name or logo on the badge lanyards; exclusive sponsorship

€ 3 000

FOOTPRINTS

Sponsors are welcome to apply footprints all over the ground-floor meeting area. The sponsor will obtain exclusive sponsorship

€ 3 000

COFFEE/TEA BREAKS

Coffee/tea breaks will be served at the central exhibition location. The sponsor will obtain name announcement during the sponsored coffee break. This sponsoring will be notified in the program book, pocket program and on the internet site.

Per coffee break € 1 500

Available Coffee Break slots

Morning Coffee: Thursday 3rd May 2018 from 10.30 to 11.00 hrs
Friday 4th and Saturday 5th from 10.00 to 10.30 hrs

Afternoon Refreshments: Thursday 3rd May 2018 from 16.00 to 16.30 hrs
Friday 4th from 15.30 to 16.00 hrs

LUNCHESES

Walking lunch will be served in the Exhibition hall. Companies are invited to sponsor the lunches of the BSW as well as the Welcome Reception/ Happy Hour offered to the participants on Thursday evening. The cost of the sponsored event will be charged to the sponsoring company. A "Speakers Dinner" with invited speakers and members of the RBSS' Board will be organized. This dinner is open for sponsorship.*

Available lunch slots

Thursday 3rd May 2018 from 13.00 to 14.30 hrs
Friday 4th from 13.00 to 14.00 hrs

The sponsor will obtain name announced during the sponsored lunch. Sponsoring will be notified in the program book, pocket program and on the internet site. A Company logo will be printed on the napkins.

Per lunch € 6 000

INTERNET WIFI CONNECTION

During the BSW an Internet WIFI link will be offered to the participants. The WIFI access code will be distributed on papers mentioning the company logo and name.

€ 1 200

A banner with an internet link to the sponsoring company website can be installed from the congress webpages.

For banner € 1 000

MEETING ROOM RENTAL

During the BSW, the Thermae Palace Hotel has been rented exclusively for the meeting. Companies can rent meeting rooms at the venue for the period of the BSW or for one day during the congress ; this is subject to availability.

Per day or € 500 per half day (08.00-13.00 hours) € 1 000

BSW APP

A conference App will be made available for use with mobile devices running, etc ... iOS and Android. Amongst many other features, i.e., program, lectures, exhibition, attendees using the App will be able to draw up a personal meeting agenda, to access all program information, including information about presentations, abstracts, speakers, authors, sessions, topics, exhibitors and general meeting information.

A. Main BSW APP Sponsor € 4 500

Two entry pages that the user will view when he/she opens the App for 2-3 seconds and two push messages during the meeting to invite participants to the booth, workshop ... A company button on the main menu, that will direct the user to any page of the company's website.

B. Publicity Sponsor page in APP € 1 600

A special page on the App with direct link to the company's website, with a link from the company's name in the sponsor list as well as from the exhibition plan: list as well as. If a symposium is planned during the congress a push message announcing the symposium will be sent out at the moment of the break before the event.

C. Basic Sponsor BANNER APP € 800

A banner and a direct link to the company's website on the exhibition plan of the App. This banner can be linked to the website and a page of choice.

D. Message to participants € 500

One push message during the meeting to all the participants inviting them to the company's booth, workshop ... During the meeting a short message will be sent to all participants having installed the congress App. This can be done before, during and after the congress. The message being an invitation, event, booth or product has to be compact and can only be text (no hyperlinks).

EXHIBITION GAME / VISITOR'S CARD

The RBSS Board proposes an initiative to encourage participants to visit the booths during the BSW. Every visit to a booth will be rewarded by a stamp on the 'EXHIBITION PLAY CARD' containing the names of the interested companies. Completed cards will allow participation in a lottery at which three prizes will be drawn during the Surgical Night: a mini iPad and two 2TB hard disks.

Taking part in this contest can be done by selecting it on the general order form.

€ 200 / Company

ROLL-UP IN THE REGISTRATION AREA

A company pop-up stand (max length 2,80 meter) may be installed in the registration area.

IMPORTANT: No representatives are allowed to be present.

€ 500

ALL ABOVE MENTIONED RATES ARE VAT EXEMPT (21%)

Some companies will be interested to sponsor several activities or items.

The sponsors will be ranked in the BSW program, abstract book and on the slides according to the following scale.

PLATINUM SPONSOR € 40 000

GOLDEN SPONSOR € 30 000

SILVER SPONSOR € 20 000

BRONZE SPONSOR € 10 000

SUPPORTING SPONSORS € 5 000 /5 sqm (minimal requirement)

For more informations and partnership opportunities, please contact

Dorothee Flament, AIM Group - BelgianSurgicalWeek2018@aimgroup.eu - Ph: +32 (0)476 69 26 69

REGISTRATION FORM

Company Information

Company name

Invoice address

Country

Postal/ZIP Code

Phone

Email

VAT Number

Contact person

Name

First Name

Email

Direct phone

Partnership in the Belgian Surgical Week 2018 (rates VAT Exempt)

Corporate Satellite Symposia & Workshops

- Satellite Symposium / workshop € 10 000

Meeting Room rental

Is subject to availability

- Meeting room for a full a day € 1 000
- Meeting room for half day € 500
(time slot: 08:00 - 12:00 hrs or 14:00 - 18:00 hrs)

Company suggestions (Extra)

Is subject to availability

- Would like to make a following suggestion concerning the implementation of its partnership:

IMPORTANT

The rooms will be available in the configuration they are used during the congress

- screen
- panel table and lectern
- basic audiovisual equipment

All extra materials requested by the company will be invoiced.

MDEON VISA

The PCO, AIM Group International Belgium, will take the necessary steps to obtain a group Visa for the partner companies having expressed their interest in the Belgian Surgical Week Meeting 2018.

Due to the specific Mdeon rules involved in the application process, partners are requested to confirm their participation before April 10th, 2018.

After this deadline, group applications for Mdeon Visa will no longer be possible.

Undersigned hereby orders the above mentioned items for the company and declares to be informed of the detailed content of services and items of the chosen package (see information brochure Belgian Surgical Week 2018). Undersigned is also aware of the fact that the above "options" will be allocated on a first come first served basis.

Date:

Name:

Signature:

Please return this completed reservation form to



AIM Group International - Brussels Office
Grensstraat, 7 - B-1831 Diegem (Belgium)
Phone: +32 (0)2 722 82 30
BelgianSurgicalWeek2018@aimgroup.eu

REGISTRATION FORM

Company Information

Company name

Invoice address

Country

Postal/ZIP Code

Phone

Email

VAT Number

Contact person

Name

First Name

Email

Direct phone

Partnership in the Belgian Surgical Week 2018 (rates VAT Exempt)

Exhibition booth

Please make a choice of the exhibition ZONE you prefer and the booth space you want to reserve (Different heights apply in different zones) see pages 7 and 11 of brochure.

IMPORTANT: 5 m² (naked space) from € 4 000 (2,5 by 2,5 m) and per square meter supplementary € 1 000

Choice of stand number

Zone: Albert I Hall Albert I

Booth dimensions: x price: €.....

Supplementary: x price: €.....

Second choice of stand number

Zone: Albert I Hall Albert I

Booth dimensions: x price: €.....

If required a combination of 5 s.q. meter standard booths can be arranged.

For special requests please contact us.

Congress App

- Main App Sponsor € 4 500
- Advertisement App € 1 600
- Basic Banner on App € 800
- Push Message price € 500 / message

Date:

Publicity Programme & Abstractbook

- Full inside B&W page € 750
- Full inside colour page € 1 000
- Inside colour cover € 1 200
- 4th colour cover € 1 500

Participant services

- Congress bags € 1 500 + prod. cost
- Congress bag insert € 750 / insert
- Badge lanyards € 3 000
- Pen and notepad € 1 000
- Wifi € 1 200
- Roll-up in the registration area* € 500
- Company name € 3 000
on signposting in congress venue: Footprints
** no representative present during congress*

Congress Events

- Coffee Breaks per pause € 1 500
- Surgical night on Thursday Please contact AIM GROUP

Exhibition Game / Visitor's Card

- Include company booth € 200
in the Exhibition Game

Undersigned hereby orders the above mentioned items for the company and declares to be informed of the detailed content of services and items of the chosen package (see information brochure Belgian Surgical Week 2018). Undersigned is also aware of the fact that the above "options" will be allocated on a first come first served basis.

Name:

Signature:

Please return this completed reservation form to



AIM Group International - Brussels Office
Grensstraat, 7 - B-1831 Diegem (Belgium)
Phone: +32 (0)2 722 82 30
BelgianSurgicalWeek2018@aimgroup.eu

125
years

RBSS

Royal Belgian
Society for Surgery

The 19th Belgian Surgical Week is organised together with:

Belgian Association for Ambulatory Surgery (BAAS)
Belgian Association for Cardiothoracic Surgery (BACTS)
Belgian Association for Pediatric Surgery (BELAPS)
Belgian Group for Endoscopic Surgery (BGES)
Belgian Society for Surgical Oncology (BSSO)
Belgian Society for Vascular Surgery (BSVS)
Belgian Trauma Society (BTrS)
Collegium Chirurgicum (CC)
Belgian Association for Surgical Trainees (BAST)

The Sections of the RBSS:

Belgian Section for Abdominal Wall Surgery (BSAWS)
Belgian Section for Breast Surgery (BSBS)
Belgian Section for Colorectal Surgery (BSCRS)
Belgian Section for Endocrine Surgery (BSES)
Belgian Section for Hepato-Bilio and Pancreatic Surgery (BSHBPS)
Belgian Section for Obesity and Metabolic Surgery (BeSOMS)
Belgian Section for Upper GI Surgery (BSUGIS)

SUGGESTIONS... ARE ALWAYS WELCOME!

IF YOU HAVE ANY OTHER SUGGESTIONS TO IMPROVE OUR PARTNERSHIP,
PLEASE CONTACT US AT

Scientific Secretariat Royal Belgian Society for Surgery npa

Av. W. Churchill-laan 11/30,
Brussel 1180 Bruxelles

Phone: +32 (0)2 374 51 58 - Fax: +32 (0)2 374 96 28

E-mail: info@acta-medica-belgica.be

Website: www.rbss.be



AIM Group International - Brussels Office

Grensstraat, 7 - B-1831 Diegem (Belgium)

Phone: +32 (0)2 722 82 30

BelgianSurgicalWeek2018@aimgroup.eu